KRVR 2006 Highlights

Contributed by Admin KRVR
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Kern River Valley Revitalization, Inc.
Mission: To facilitate the social, natural, and financial health of the Kern River Valley for this and future generations
KRVR 2006 Highlights

During 2006 a number objectives were accomplished that are consistent with the mission, purpose, and function of KRVR; building upon the work and accomplishments of the past 10 years; while supporting and strengthening existing efforts, such as KRVR leadership in the KRV Specific Plan Review Committee and the work of the KRV Tourism Promotion Committee to implement the Community-Inspired Tourism Marketing Plan (CITMP), and other KRVR initiatives.
Strategic Relationships

- Co-hosted with Sierra Business Council a Sierra Nevada Conservancy Workshop in KRV

- Achieved KRV listing in SBC’s State of Sierra Agriculture: An Assessment of Working Landscapes in the Sierra Nevada publication

- Hosted Mojave Desert-Mountain RC&D Quarterly meeting in KRV

- Opposed Federal funding cut to the RC&D programs

- Hosted luncheon for the Sierra Nevada Conservancy Executive Officer, Jim Branham

- Continued to support Southern Sierra Adventures: An Association of Gateway Communities

- Worked with Kern Community Foundation to get KRV non-profits included in their data base
Leadership Enhancement

- Ten people from the KRV attended the 2006 SBC Conference, two sponsored by KRVR

- Eight from the KRV attended the “Opportunities Go Where Relationships Flow” workshop

- Promoted KCNC’s 2007 Leadership Development Training Program with at least one person applying
Quality of Life

- Facilitated community review committee to evaluate and comment on KRV Specific Plan drafts

- Presentations about the Kern Valley Hospital and its future, including Measure M - Construction Bond

- Presentation by Kern Council of Governments about transportation needs and Measure I - Sales Tax

- Supported City of Bakersfield ordinance for controls on hillside development

- Presentations by the Fire Safe Council and Smart Growth Coalition of Kern County

- Presentation by Kern Community Foundation about their grant programs

- Supported Sequoia Forest Keeper’s grant application to fund the Kern Valley Cares ProgramEconomic Sustainability

- Supported Mohave Desert –Mountain RC&D’s successful application, in collaboration with Kern River Preserve, for a $1 million grant to assist in the acquisition of conservation easements along the South Fork, helping to retain working landscapes

- Submitted proposal to have Sierra Nevada Conservancy’s southern regional office located in the KRV

- Saw fruition of KRVR’s suggestion that SCE’s $2.5 M Fishery Resource Enhancement Trust fund be placed with Kern Community Foundation

- Successfully sought changes in the FS Use Permit Prospectus to enhance local operator’s ability to compete

- Facilitated a KRV Small Business Financial Expo sponsored by MD-MRC&D and SCE

- Worked with Kern EDC to offer a “Cherry Tomatoes on Steroids” program in KRV for businesses with 10 or fewer employees

- Obtained a BOT grant on behalf of the Tourism Promotion Committee for a interactive tourism website
- Supported KRV’s 4 annual nature Festivals organized by Audubon-California’s Kern River Preserve: Bioregions, Reptile, Hummingbird & Turkey Vulture Festivals.

- Supported MD-MRC&D’s grant application to fund a Home Town Competitiveness Workshop

- Supported two local outfitters’ proposals for Kern River Guide permits

- Sponsored Hwy 178 Corridor Celebration

- Presentation about the USDA Rural Development Program

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